



**NORTHBRIDGE**  
**TECHNOLOGY ALLIANCE**  
Helping people change the world

2018 Technology Grant

## **Frequently Asked Questions**

Northbridge Technology Alliance is pleased to announce our 2018 technology grant for socially progressive leaders who are engaged in social justice and community building work.

### **What does this grant include?**

This grant provides six months of a dedicated conference room in our full-featured web conference center, Nexus Web Meet. Your room can be configured to provide a variety of state-of-the-art remote meeting configurations, such as broadcast webinars, remote classrooms, remote meetings, and video chat sessions. ([Live Demo](#))

This grant also awards a "just-right" amount of vendor-neutral training and guided strategic planning.

### **Why are all these element included in the grant?**

It is our mission for you to be successful. We know that successful adoption of any new technology requires not only dependable access to that technology but also a level of intentional training and planning.

### **Are you trying to sell something?**

No. This grant is provided in fulfillment of our mission to create software solutions for charitable organizations who do social justice or community building work so that their collective impact is increased.

### **What can I do with a private virtual web conference room?**

Here are a few examples of what previous grantees have achieved:

Call-to-action **broadcast webinar** to an entire community, right into their homes

High-quality, instructor-led **volunteer training** without requiring your volunteers to travel

Fully collaborative, video-based **Board meetings** with directors around the world

### **What is the monetary value of this grant?**

\$5,000. This includes six months of comparable remote web meeting service averaged across a number of leading vendors (such as Zoom and WebEx) combined with high-quality instructor-led training and consultation for up to eight staff members.



## What will this grant do for me?

This grant removes barriers of cost and knowledge, ensuring that you have the access, correct planning, and skills that are required to successfully and permanently add web-based meetings to your tool set. Successful completion of the grant requirements results in eligibility to take advantage of ongoing major cost benefits through Northbridge Technology Alliance's highly selective membership program. (However, ongoing membership is not a requirement of grant fulfillment.)

See the [Grant Eligibility and Application Guidelines](#) for more detailed information.

## Is there a catch?

No. This is a vendor-neutral grant with no financial strings attached.

## Who is eligible?

This grant is available to teams working toward missions that are associated with the following geographies and goals.

- Metropolitan Chicago: Community Engagement for Strong Neighborhoods
- State of Illinois: Health Equity Advancements
- United States: Systemic Racial Equity
- International: Human Rights

See the [Grant Eligibility and Application Guidelines](#) for more detailed information.

## What do you mean by “this grant is available to teams?”

Many nonprofit grants are awarded to single organizations. We have found, though, that the most interesting and effective social progress is being accomplished by collaborative, cross-organizational efforts as well as by smaller, grass roots activism. At Northbridge, we find that we can be most flexible with a variety of situations by considering the project team (or committee, work group, task force, Board, etc), as the grantee unit.

## What are some examples of a team you would consider?

We consider all of these common situations to be eligible

- A task force or committee working within a local faith community





- A staff committee fulfilling the work of a traditional nonprofit service-oriented program
- A Board of Directors
- A grass-roots, community-based activism group
- A local chapter of an NGO

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## What is required of a grantee?

Once accepted into the program, our grantees are required to

- Complete the program, a series of vendor-neutral instructor-led training and worksheets, within the designated time frames
- Using the natural outputs of the training cycle, create their technology adoption road map.

## What's membership all about?

Membership with Northbridge is an unbeatably cost-effective way for our grantees to continue use of their private conference room in our full-featured virtual web conference center, Nexus Web Meet. Membership with Northbridge is available exclusively to Northbridge grantees and also comes with ongoing training and community networking opportunities.

## How and when can we apply?

Deadlines and submission guidelines are described in our [Grant Eligibility and Application Guidelines](#). The grant application form is here: [Online Grant Application](#)

