



# NORTHBRIDGE TECHNOLOGY ALLIANCE

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Helping people change the world

## **Nexus Advantage**

### **Overview**

It is widely acknowledged by the nonprofit community that the most effective and lasting work in our sector is often done collaboratively. It is also widely acknowledged that while most nonprofits aspire to collaborative partnerships, this type of work is actually notoriously difficult to achieve. One significant obstacle to collaborative work is the practical lack of access to a framework from which to create and sustain collaborative communications throughout the life-cycle of a cross-organizational partnership.

There is no shortage of collaborative tools and solutions in the marketplace at large. However, there are formidable obstacles to unified adoption by organizationally unconnected nonprofits, including cost, security, community delineation, and central administration.

Nexus Advantage provides a solution.

### **Features**

To qualified partners, Nexus Advantage provides web based collaboration tools including directory services, mapping, discussion forums, calendaring, file archiving, dedicated web conference room, workgroups, real-time chat, private messaging, and collaboration tracking. Charitable communities will be able to delineate themselves within a private and secure collaborative environment.

Importantly, Nexus Advantage will remove technical administration worries and be available at a cost that is within reach even for a grassroots budget.

Nexus Advantage is uniquely designed to support multi-organizational collaborations, which are far more common in the nonprofit sector than in other business contexts.

### **How Can We Pull This Off?**

Northbridge Technology Alliance is a 501(c)(3) tax exempt nonprofit based in the Chicago region. We operate this project as a self-sustaining program. Our talented leadership team is able to engage enthusiastic technical volunteer coders and also a meaningful level of end user community support. The result is a top notch collaboration framework that we make available to our constituents at a small fraction of comparable profit-sector tools.

Nexus Advantage is a shared technology solution custom designed by social leaders to solve social



problems. This is the hallmark of a Northbridge outcome.

## **Timeline**

Nexus Advantage is in pilot with influential Midwest collaboratives through 2016. After vetting and refining our feature set on an impactful but controlled scale, we will advance Nexus Advantage to a regional and national scale for use by our social justice and community building partners.

## **For More Information**

If your non profit organization would like more information about Nexus Advantage, please contact Northbridge Technology Alliance by email or telephone.

<http://northbridgetech.org>

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Northbridge Technology Alliance is a 501(c)(3) nonprofit.

