



# NORTHBRIDGE TECHNOLOGY ALLIANCE

Helping people change the world

## Nexus Web Meet

### Overview

Nexus Web Meet provides reliable and sophisticated group collaboration using internet-connected desktop computers, laptops and some tablets. Much like a traditional conference center, Nexus Web Meet provides users with a dedicated and private meeting location inside a secure space that is flexible enough to accommodate many types of meeting and collaboration needs. In contrast to a brick-and-mortar location, Nexus Web Meet allows meeting attendees to participate from any geographic location at all using basic internet-connected devices.<sup>1</sup>

#### **Digital Audio**

Talk and listen over the internet with a digital voice quality that is higher than typical cell phone meeting lines.

#### **Video Camera**

Get the face-to-face experience with dedicated video feed for every meeting attendee.

#### **Presentations**

Present and view meeting materials as if you were in the same room together.

#### **Whiteboard**

Enhance a presentation or lecture, or just brainstorm, using a shared virtual whiteboard.

#### **Desktop Sharing**

Create live demonstrations by sharing the screen of a local desktop with the whole audience.

#### **In-meeting Chat / Polls**

Conduct polls or ask private questions using the on-screen chat window.

#### **Recording and Playback**

Make a meeting available on demand to folks who were unable to attend.

#### **Webinars**

Broadcast a presentation to three or hundreds of participants simultaneously.

#### **Breakout Rooms**

Form discussion groups out of a larger meeting audience.

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<sup>1</sup> See [Technical Specifications](http://northbridgetech.org/downloads/Whitepaper_NexusSystemReq.pdf) for details about the devices that are required to connect to a web conference:  
[http://northbridgetech.org/downloads/Whitepaper\\_NexusSystemReq.pdf](http://northbridgetech.org/downloads/Whitepaper_NexusSystemReq.pdf)



## Benefits of Web Conferencing

Though the value of face-to-face meetings remains unchallenged, many nonprofits are beginning to realize that the benefits of digital collaboration are also significant. If your nonprofit organization is not fluent with web conferencing tools and services then you may be missing out on an opportunity to extend your impact!

- Reduce your current travel expenses with staff and constituents <sup>2</sup>
- Record and preserve an important meeting for later playback
- Create new opportunities for collaboration across geographic distance
- Automate post-meeting attendance reporting (Summer 2018)

## Why Northbridge for Your Web Conference Needs?

Of the marketplace options for web conference service, there are several reasons that Nexus Web Meet, powered by Northbridge Technology Alliance, is the best choice for charitable organizations who are working toward social justice or community building efforts.

### **Robust and stable feature set with unrivaled value proposition**

Because we are largely volunteer-supported and draw from the open source software tradition,, Northbridge is able to host an extraordinarily rich feature set that compares very favorably to leading profit-sector offerings. Backed by the acclaimed Free and Open Source project called BigBlueButton<sup>3</sup>, Northbridge provides this value-laden, sophisticated web conferencing service exclusively to our qualified nonprofit partners in fulfillment of our US 501(c)(3) mission.

### **Thorough training.**

Corporations of all structures and sizes report that there is a learning curve associated with incorporating web conferencing practices into their overall communication strategies. We recognize that it is essential for organizations to become fluent and confident in the use of web

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2 Though there is cost associated with maintaining the computers that are used to connect to a web conference meeting, this total cost is typically much lower than repeated travel expenses. Also, many organizations already have in place the tools that are required to participate in a Nexus Web Meet conference.

3 [BigBlueButton](http://bigbluebutton.org): <http://bigbluebutton.org>





conference tools in order for their advantages to be fully realized. Therefore, in fulfillment of our mission, we include high-quality, instructor-led training and planning guidance with every conference package.

### **Strengthen the social justice community.**

Unlike profit-driven corporations, every aspect of Northbridge operations promotes socially just, healthy and thriving communities. Every conference package includes a community feedback loop that allows the social justice community to influence and improve our software. When our constituents use Nexus Web Meet to fulfill their web conferencing needs, they also strengthen, and become more closely connected to, the social justice community as a whole.

## **How Do I Get Access to Nexus Web Meet?**

Northbridge Technology Alliance offers Nexus Web Meet as a component of our Technology Grant program. The Technology Grant is available to charitable organizations who are engaged in social justice and community-building efforts as they are aligned with our current designated impact areas. Grantees who fulfill the modest grant requirements are eligible for continuing access to Nexus Web Meet through our membership program. See our [grant application](#)<sup>4</sup> for complete details.

## **How Is Nexus Web Meet Funded?**

As a US 501(c)(3) organization, Northbridge maintains Nexus Web Meet by means of private donations and modest membership dues. Membership dues range from pro bono to \$220 annually. In addition to traditional membership dues collection and activation, we also provide social media friendly materials to potential members so that they may locate a tax-deductible scholarship source from within their own support base.

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4 [Technology Grant Application](http://members.northbridgetech.org/grant): <http://members.northbridgetech.org/grant>

