



Overview

Northbridge Technology Alliance is a 501(c)(3) social justice cooperative that builds the capacity of social justice leaders. Membership in the Northbridge Technology Alliance includes three primary benefits.

A Dedicated Channel in our remote meeting/webinar platform Nexus Web Meet.

Backed by the acclaimed BigBlueButton3, our sophisticated web conferencing service is provided exclusively to our Members in fulfillment of our mission. Read more [here](#)¹ about how Nexus Web Meet stacks up against other alternatives.

Tailored Training to learn how best to use the platform for your specific needs.

We recognize that it is essential for organizations to become fluent and confident in the use of web conference tools in order for their advantages to be fully realized. Therefore, we include high-quality, instructor-led training and planning guidance at all membership levels.

Caucus Representation

Every Alliance Member influences and improves our software through participation in the member caucus. When Members use Nexus Web Meet to fulfill their web conferencing needs, they also strengthen and become more closely connected to the social justice community as a whole.

Why Become a Member with Northbridge?

Alliance Members ensure that our flagship conferencing platform—Nexus Web Meet—is sustained well into the future, that it continues to be secure and affordable, and that you get the most you can out of it to support the work that you do. There are several reasons why membership with Northbridge is a compelling opportunity for those who qualify.

Superb tech Value

We are mission-driven, not profit-driven, working in the context of the famously effective open source software movement. When our members succeed, we succeed: our partnerships get stronger, our tech gets better, our collective capacity gets greater and our cost to benefit ratio goes up. The strength of our community—volunteers, partnerships and donors—means the value we can leverage for our members is outstanding.

1 https://northbridgetech.org/downloads/MemberBenefits_NexusWM.pdf

Benefits designed for you

That thing about “when you succeed, we succeed?” That’s real for us. Our cooperative approach means that our members are not just our customers—they are in charge. Our collaborative technology is chosen and developed specifically to help expand the influence of our socially progressive members whose lifeblood is, in fact, collaboration. Rounding things out with training and input caucuses ensures that what we do serves the folks we do it for.

Be the change you wish to see...

At Northbridge, we live what works. Dynamic social cooperation where everyone does their part and shares equitably in the outcome—that’s not just a nice-to-have idea for us. That’s the whole point, however small, however modestly we can achieve it. Please join us!

Membership Levels

Northbridge Technology Alliance currently offers three membership levels with a generous Nexus Web Meet Channel capacity to fit every need.

| Influencer | Organizer | Multiplier |
|--|--|--|
| \$3/month | \$8/month | \$19/month |
| <p>Great for Small teams, Task forces</p> <p>Channel Size 2 Hosts 3 presenters 30 guests</p> <p>Featuring Unlimited Minutes</p> | <p>Great for Trainers, Outreach</p> <p>Channel Size 3 Hosts 5 presenters 100 guests</p> <p>Featuring Recording & Playback</p> | <p>Great for Member Organizations</p> <p>Channel Size 5 Hosts 8 presenters 100 anonymous guests</p> <p>Featuring Breakout Rooms</p> |



| Nexus Web Meet Feature List | Influencer | Organizer | Multiplier |
|---|------------|-----------|------------|
| Hosts/Admins | 2 | 5 | 5 |
| Presenters | 3 | 5 | 8 |
| Guests | 30 | 100 | 100 |
| Meeting Minutes | Unlimited | Unlimited | Unlimited |
| Annual Dues | \$36 | \$96 | \$228 |
| No Downloads or Setup | ✓ | ✓ | ✓ |
| Non-commercial (ad-free) | ✓ | ✓ | ✓ |
| Permanent Channel Link | ✓ | ✓ | ✓ |
| All-way Video Cams | ✓ | ✓ | ✓ |
| VOIP Audio w/ Phone Dial-In | ✓ | ✓ | ✓ |
| Desktop Sharing | ✓ | ✓ | ✓ |
| Public/Private In-meeting Chat | ✓ | ✓ | ✓ |
| Interactive Whiteboard | ✓ | ✓ | ✓ |
| Channel Display Customization | ✓ | ✓ | ✓ |
| No proprietary download (great for older equipment) | ✓ | ✓ | ✓ |
| In-meeting polling | ✓ | ✓ | ✓ |
| Closed-Captioning; Multi-lingual | ✓ | ✓ | ✓ |
| Recording and Playback (unlim. storage) | | ✓ | ✓ |
| Breakout Rooms | | | ✓ |



| Nexus Web Meet Feature List | Influencer | Organizer | Multiplier |
|---|-------------------|------------------|-------------------|
| Anonymous Attend | | | ✓ |
| Constituent Accounts (pass-along 40% savings for membership organizations) | | | ✓ |

| Training Courses | Influencer | Organizer | Multiplier |
|---------------------------------------|-------------------|------------------|-------------------|
| Introduction to Virtual Collaboration | ✓ | ✓ | ✓ |
| Leading a Meeting with Nexus Web Meet | ✓ | ✓ | ✓ |
| Advanced Virtual Collaboration | | ✓ | ✓ |
| Leading a Webinar with Nexus Web Meet | | ✓ | ✓ |

| Caucus Tracks | Influencer | Organizer | Multiplier |
|---|-------------------|------------------|-------------------|
| Track 1 - Focused on improving the member-owned Nexus software suite. | ✓ | ✓ | ✓ |
| Track 2 - Focused on innovating new solutions for your community. | | ✓ | ✓ |





How Is Northbridge Technology Alliance Funded?

As a U.S. 501(c)(3) organization, Northbridge Technology Alliance is funded through private donations, in-kind contributions, select technology partnerships, and memberships.

Who Is Eligible for Membership?

In order to become a Northbridge member and qualify for the member services that we provide, a collaborative team or individual must demonstrate that their activities are directed toward nonprofit social justice and community building work.

We accept members from around the world. The nonprofit/charity regulation procedures vary internationally so the above guidelines are adapted, with best judgment, to the country of origin of member applicants.

Cross-organizational initiatives are welcome and encouraged! These initiatives should select just one of their sponsoring organizations to represent their work.

We have found that the most interesting and effective social progress is being accomplished by collaborative, cross-organizational efforts as well as by smaller, grass roots activism. That's why we consider all of these common structures to be eligible for membership

- A task force or committee working within a local faith community
- A staff committee fulfilling the work of a traditional nonprofit service-oriented program
- A Board of Directors
- A grass-roots, community-based activism group
- A local chapter of an NGO

How Do I Apply For Membership?

[Apply for membership](https://northbridgetech.org/public/apply-for-membership)² at the Northbridge Technology Alliance web site.

² <https://northbridgetech.org/public/apply-for-membership>

