



### Overview

Northbridge Technology Alliance is a 501(c)(3) cooperative social enterprise that builds the capacity of social justice leaders. Membership with Northbridge Technology Alliance includes three primary benefits.

**Private Account** on Nexus, our flagship collaboration platform.

Featuring a virtual gathering and online learning center, Nexus is backed by the acclaimed [BigBlueButton](#) open source online learning platform. It is useful for a variety of streaming collaboration needs from low-key team video chats to formal online learning. Read more [here](#)<sup>1</sup> about how Nexus stacks up against other alternatives.

In Summer of 2021, Nexus will expand to incorporate additional social media-style tools, such as conversation threads, file storage and real-time chat.

**Tailored Training** to adopt virtual collaboration for your specific needs.

We recognize that it is essential for organizations to become fluent and confident in the use of virtual collaboration tools in order for their advantages to be fully realized. Therefore, we include high-quality, instructor-led training and planning guidance at all membership levels.

**Community Representation** to influence our technology development.

Every Alliance Member influences and improves our software through participation in lightweight member polls. When Members use (and improve) Nexus they also strengthen and become more closely connected to the social justice community as a whole.

### Why Become a Member with Northbridge?

Membership dues go toward increasing access to private, secure, community-serving technology, supporting our open source volunteer development work, and fully realizing member feedback into our platform. There are several reasons why membership with Northbridge is a compelling opportunity for those who qualify.

#### Superb tech Value

We are mission-driven, not profit-driven, working in the context of the famously effective open source software movement. When our members succeed, we succeed: our partnerships get stronger, our tech gets better, our collective capacity gets greater and our cost to benefit ratio goes up. The strength of our community—volunteers, partnerships and donors—means the value we can leverage for our members is outstanding.

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1 [https://northbridgetech.org/downloads/MemberBenefits\\_NexusWM.pdf](https://northbridgetech.org/downloads/MemberBenefits_NexusWM.pdf)

### Benefits designed for you

That thing about “when you succeed, we succeed?” That’s real for us. Our cooperative approach means that our members are not our customers—they are in charge. Our collaborative technology is chosen and developed specifically to help expand the influence of our socially progressive members whose lifeblood is, in fact, collaboration. Rounding things out with training and community representation ensures that what we do serves the folks we do it for.

### Be the change you wish to see...

At Northbridge, we live what works. Dynamic social cooperation where everyone does their part and shares equitably in the outcome—that’s not just a nice-to-have idea for us. That’s the whole point, however small, however modestly we can achieve it. Please join us!

## Membership Levels

Northbridge Technology Alliance currently offers three membership levels with generous Nexus capacity to fit every need.

<b>Organizer</b>	<b>Multiplier</b>	<b>Enterprise</b>
<b>\$3/month</b>	<b>\$15/month</b>	<b>Contact Us</b>
<p><b>Great for</b> Small teams, Task forces</p>	<p><b>Great for</b> Trainers, Outreach</p>	<p><b>Great for</b> Member Organizations</p>
<p><b>Nexus Accounts</b> 2 Admins</p>	<p><b>Nexus Accounts</b> 5 Admins</p>	<p>Delegated accounts for constituent organizations</p>
<p><b>Featuring</b> Unlimited Minutes</p>	<p><b>Featuring</b> Unlim. Cloud Storage</p>	<p><b>Featuring</b> Breakout Rooms</p>



Nexus Feature List	Organizer	Multiplier	Coalition
Administrators	2	5	Multiple delegated
Presenters	1 (passable)	1 (passable)	-
Guests or Collaborators	100	100	-
Meeting Minutes	Unlimited	Unlimited	Unlimited
Annual Dues	\$36	\$180	Contact Us
No Downloads or Setup	✓	✓	✓
Non-commercial (ad-free)	✓	✓	✓
Permanent Channel Link	✓	✓	✓
All-way Video Cams	✓	✓	✓
VOIP Audio w/ Phone Dial-In	✓	✓	✓
Desktop Sharing	✓	✓	✓
Public/Private In-meeting Chat	✓	✓	✓
Interactive Whiteboard	✓	✓	✓
No proprietary download (great for older equipment)	✓	✓	✓
In-meeting polling	✓	✓	✓
Closed-Captioning; Multi-lingual	✓	✓	✓
Recording and Playback (unlim. storage)	✓	✓	✓
Breakout Rooms	✓	✓	✓
Anonymous Attend		✓	✓
Constituent Accounts (pass-along savings for membership organizations)			✓

Training Courses	Organizer	Multiplier	Coalition
Leading a Meeting with Nexus Web Meet	✓	✓	✓
Teaching with Nexus Web Meet	✓	✓	✓
Advanced Virtual Collaboration and Facilitation		✓	✓

Polling Tracks	Organizer	Multiplier	Coalition
Track 1 - Focused on improving the member-owned Nexus software suite.	✓	✓	✓
Track 2 - Focused on innovating new solutions for your community.			✓

## How Is Northbridge Technology Alliance Funded?

In addition to member dues, as a U.S. 501(c)(3) organization, Northbridge Technology Alliance is funded through private donations, in-kind contributions, and select technology partnerships.

## Who Is Eligible for Membership?

In order to become a Northbridge member and qualify for the member services that we provide, a collaborative team or individual must demonstrate that their activities are directed toward nonprofit social justice and community building work.

We accept members from around the world. The nonprofit/charity regulation procedures vary internationally so the above guidelines are adapted, with best judgment, to the country of origin of member applicants.

Cross-organizational initiatives are welcome and encouraged! These initiatives should select





just one of their sponsoring organizations to represent their work.

We have found that the most interesting and effective social progress is being accomplished by collaborative, cross-organizational efforts as well as by smaller, grass roots activism. That's why we consider all of these common structures to be eligible for membership

- A task force or committee working within a local faith community
- A staff committee fulfilling the work of a traditional nonprofit service-oriented program
- A Board of Directors
- A grass-roots, community-based activism group
- A local chapter of an NGO

## How Do I Apply For Membership?

[Apply for membership](#)<sup>2</sup> at the Northbridge Technology Alliance web site.

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<sup>2</sup> <https://northbridgetech.org/public/apply-for-membership>

